

HeartLine

Central Oklahoma's Community Connection

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September 14, 2009

Mr. Anthony Nurse
Autograph Store Charity Fundraising
370 West Pleasantview Ave. #256
Hackensack, NJ 07601

Dear Anthony,

I am the Director of Development for a 501c3 non-profit, HeartLine Inc., that serves the entire State of Oklahoma with certain programs. We recently connected with you to get auction items for our annual event, *Festival of Hope*.

HeartLine is celebrating its 38th year of being available to the community. Current programs include the 24/7 CareLine; our Suicide Prevention and Awareness program, (HELP) Healthy Education for Life Program which speaks to the youth at the middle and high school age, and (HALT) Healthy Aging Living Transitions, directed toward the elderly population of our community. We also are Central Oklahoma's 2-1-1 provider. 2-1-1 is an easy to remember three-digit number that gives the caller access to resources for health and human services. During current difficult economic times, 2-1-1 is more important than ever to Central Oklahoma.

I am so excited that we met you! Your auction items made the difference in our overall auction and helped us raise \$12,575 from your items specifically for a cost of only \$4,850 to us. The rate of return was fantastic! We selected these items:

1. Michael Jackson Thriller Album sold for \$3,000
2. Bruce Springsteen & The E-Street Band Born In The USA Album sold for \$1,200
3. Paul Newman & Robert Redford 16X20 sold for \$1,000
4. Jonas Brothers Guitar sold for \$900
5. U2 Guitar sold for \$4100 and a second one at \$2,000
6. Eric Clapton 8X10 – sold for \$375

Not to mention our 400+ guests raved about the uniqueness of our items. We will use you again to help us in our mission so we may continue to provide our vital services to the people of Oklahoma in these challenging times. Thank you for your help in making HeartLine's presence possible for those in need.

Gratefully,


Tom A. Taylor, II
Director of Development